



Quick Pulse Report

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The **Quick Pulse Report** can be used to **identify trends** that help buyers and sellers make informed decisions about the best time for them to be in the market...or when they need to adjust and react to competitive changes in the market.

This report is a weekly summary of the listing and showing activity for our Keller Williams Premier Realty Woodbury office (one of the largest offices in the East Metro) and the activity will be reflective of what is happening around the area.

The last 2 columns represent the number of showings scheduled each week (under Total heading) and the number of listings we have active each week. This is a great indicator of whether we have a **seller's market** (more showings than listings)...or a **buyer's market** (more listings than showings).

If you have questions or would like suggestions on how to work best with market conditions, **give me a call!**

Date	Monday	Tuesday	Wed	Thursday	Friday	Saturday	Sunday	Total	Listings
12/30/2013	15	19	8	12	31	42	27	154	189
1/6/2014	10	17	22	27	26	50	26	178	188
1/13/2014	23	28	17	11	26	47	29	181	183
1/20/2014	23	26	18	15	48	74	48	252	190
1/27/2014	39	26	40	27	16	49	31	228	185
2/3/2014	24	26	26	25	23	49	38	211	184
2/10/2014	24	35	40	32	27	37	33	228	185
2/17/2014	24	25	17	13	14	41	42	176	182
2/24/2014	30	32	25	25	37	55	51	255	175
3/3/2014	14	22	28	26	29	42	29	190	177
3/10/2014	31	25	31	27	31	69	60	274	194
3/17/2014	19	26	33	34	44	49	39	244	183
3/24/2014	30	25	35	39	29	49	52	259	184
3/31/2014	27	29	57	75	51	88	71	398	174
4/7/2014	43	54	58	60	53	86	72	426	189
4/14/2014	61	68	66	45	57	92	15	404	223
4/21/2014	68	63	76	82	114	99	77	579	239
4/28/2014	44	67	69	83	59	79	60	461	256
5/5/2014	67	59	76	76	53	73	23	427	265
5/12/2014	40	62	64	70	74	99	63	472	296
5/19/2014	75	78	65	85	58	56	40	457	306
5/26/2014	22	55	67	71	60	97	63	435	307
6/2/2014	48	58	52	66	58	72	44	398	297
6/9/2014	66	54	54	45	56	46	33	354	308
6/16/2014	45	46	62	48	54	54	51	360	300
6/23/2014	37	33	42	56	61	76	59	364	302
6/30/2014	38	54	53	37	4	26	33	245	299
7/7/2014	30	41	51	34	34	50	52	292	301
7/14/2014	43	51	59	55	39	68	48	363	301
7/21/2014	39	35	40	32	56	49	50	301	
7/28/2014	43	43	46	35	35	45	46	293	
8/4/2014	36	45	60	47	44	39	33	304	
8/11/2014	25	35	34	55	58	59	55	321	310

8/18/2014	59	49	40	41	34	35	26	284	314
8/25/2014	40	45	30	37	42	40	26	260	296
9/1/2014	29	37	33	43	33	43	40	258	292
9/8/2014	27	42	34	35	45	39	33	255	303
9/15/2014	29	35	24	43	36	43	40	250	319
9/22/2014	27	36	44	45	35	53	38	278	317
9/29/2014	44	33	39	55	43	53	46	313	311
10/6/2014	41	27	44	43	39	42	38	274	313
10/12/2014	26	32	31	27	22	38	35	211	298
10/19/2014	35	16	17	30	33	39	40	210	294
10/27/2014	19	34	18	40	15	59	41	226	287
11/3/2014	22	28	39	31	31	44	32	227	279
11/10/2014	8	10	15	16	20	42	42	153	275
11/17/2014	20	20	20	26	32	35	33	186	271
11/24/2014	23	26	36	0	31	19	23	158	263
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There are, of course, pockets of price points and neighborhoods that will be outside the norm, but the general market condition is well represented in the Quick Pulse Report.

